

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
FUTURE DRUG USE RESULTING FROM DOSAGE ALTERATION

Applicant: PETERSON, et al.

Attorney Docket No.: 16434.070000

U.S. Serial No.: 10/748,081

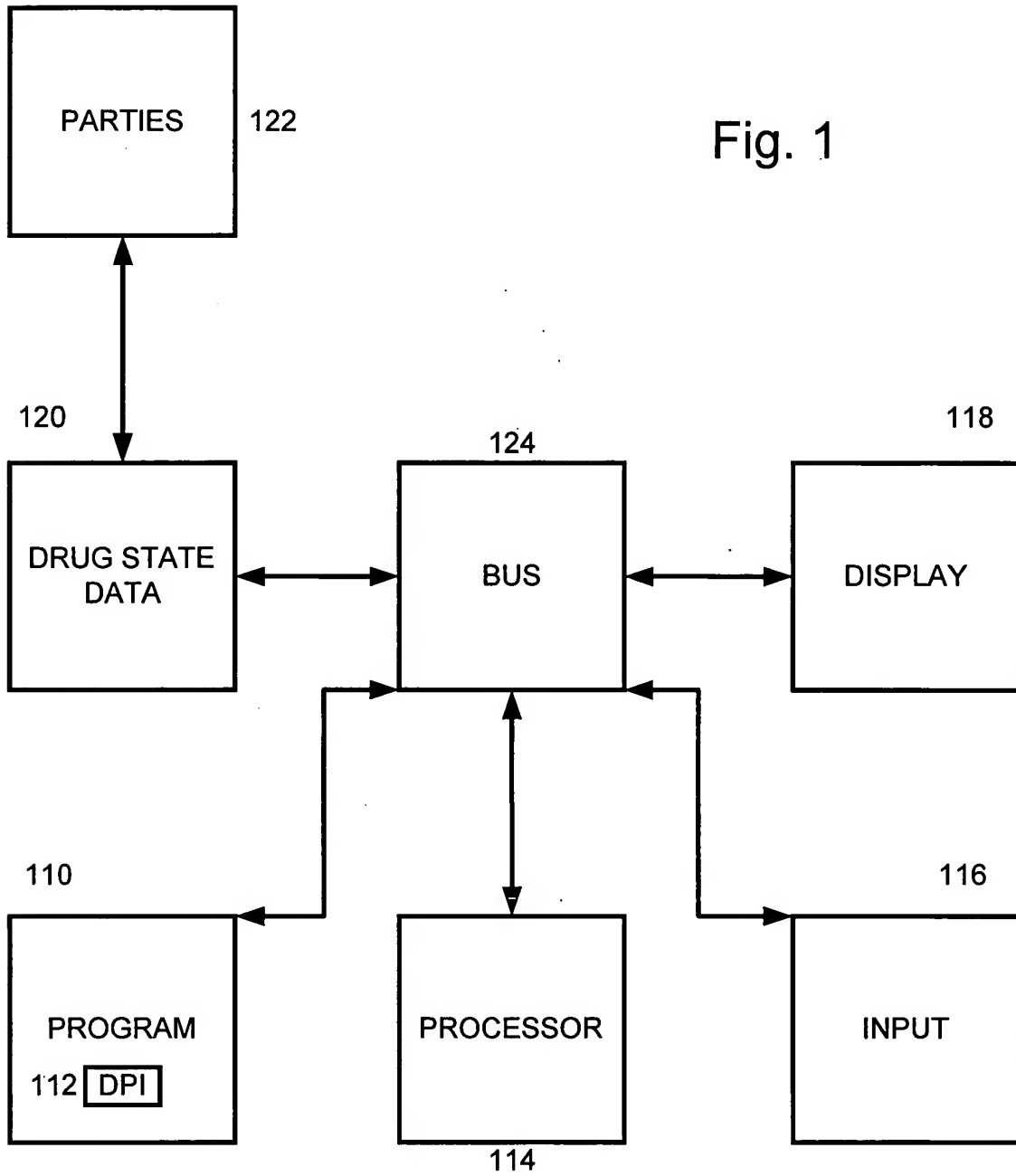
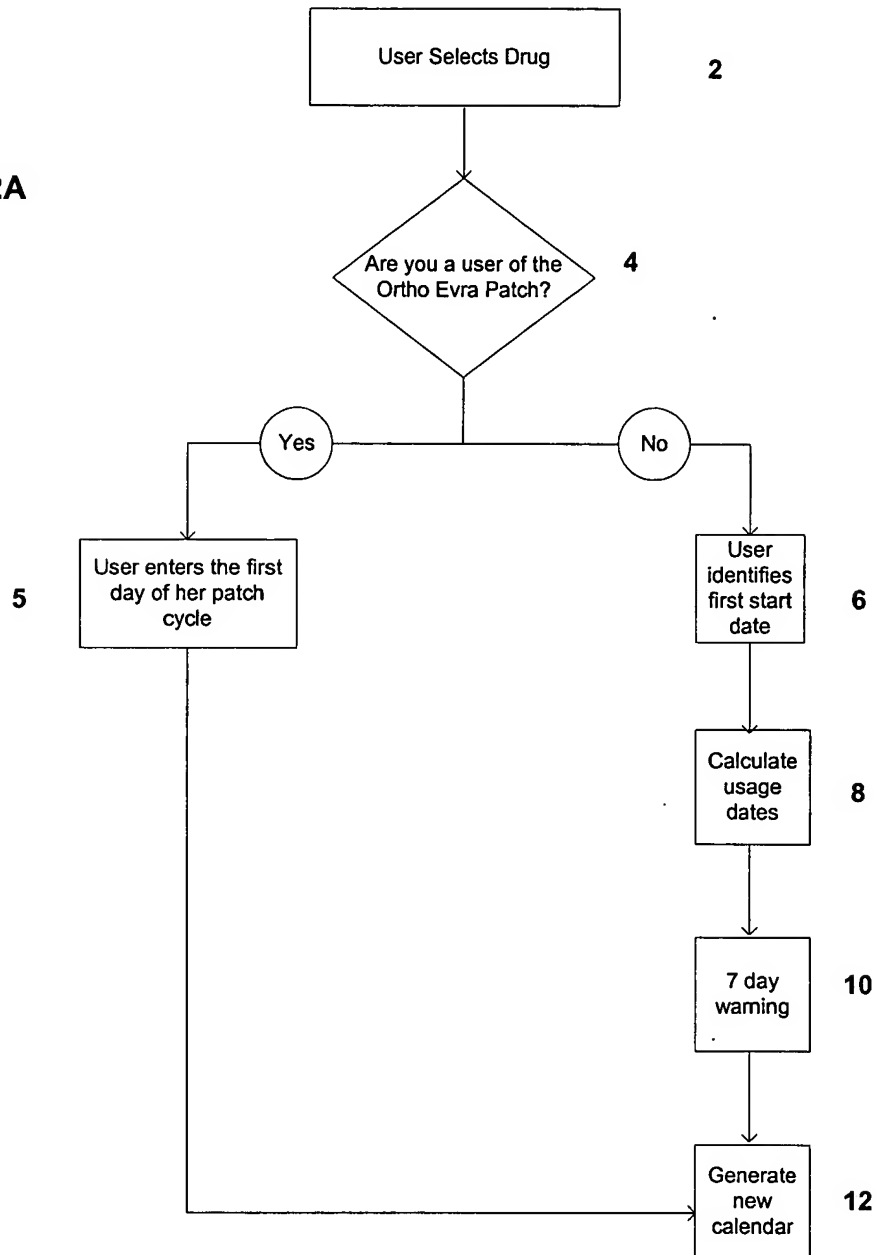


Fig. 2A



SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
FUTURE DRUG USE RESULTING FROM DOSAGE ALTERATION

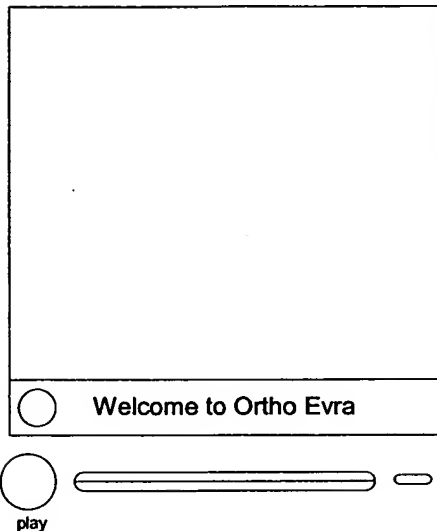
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main menu

Quit ○



○ **watch**  
the Ortho Evra video

○ **answer**  
your questions about Ortho Evra

○ **use**  
the interactive dosage calendar

PROTOTYPE

○ For more information, please see the full U.S.  
Prescribing Information for ORTHO EVRA

the Ortho Evra digital patient information  
Johnson & Johnson 2003 for internal use only

Fig. 2A(1)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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Welcome to the  
Interactive Dosage Calendar for Ortho Evra

use the interactive dosage calendar

Quit ☐

Are you currently using Ortho Evra?

Yes, I am ☐

No, I am not ☐

Su	M	Tu	W	Th	F	Sa	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30	1	2	3	4	5	6	Dec 03
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31	1	2	3	Jan 04
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	

☐ return to  
main menu

Need help? View demo ☐

the Ortho Evra digital patient information

Fig. 2A(2)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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This is the first time you have used Ortho Evra  
To reduce your chances of pregnancy, it is  
recommended that you select the first day of  
your menstrual cycle as you weekly Patch  
Change Day. You may also select the first  
Sunday after the start of you menstrual cycle as  
your weekly Patch Change Day; however, you  
will need to use back-up contraception for the  
first week.

Please Choose your Patch Change Day

☐ The first day of your period

☐ The first Sunday after the start of your period

use the interactive dosage calendar

Quit ☐

Su	M	Tu	W	Th	F	Sa	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	Sep 03
31	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	Oct 03
28	29	30	1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	

☐ return to main menu
 

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the Ortho Evra digital patient information

Fig. 2A(3)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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This is the first time you have used Ortho Evra

Please click on the first Sunday after the beginning of your menstrual cycle

use the interactive dosage calendar

Quit ☐

Su	M	Tu	W	Th	F	Sa
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31						Sep 03
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28						Oct 03
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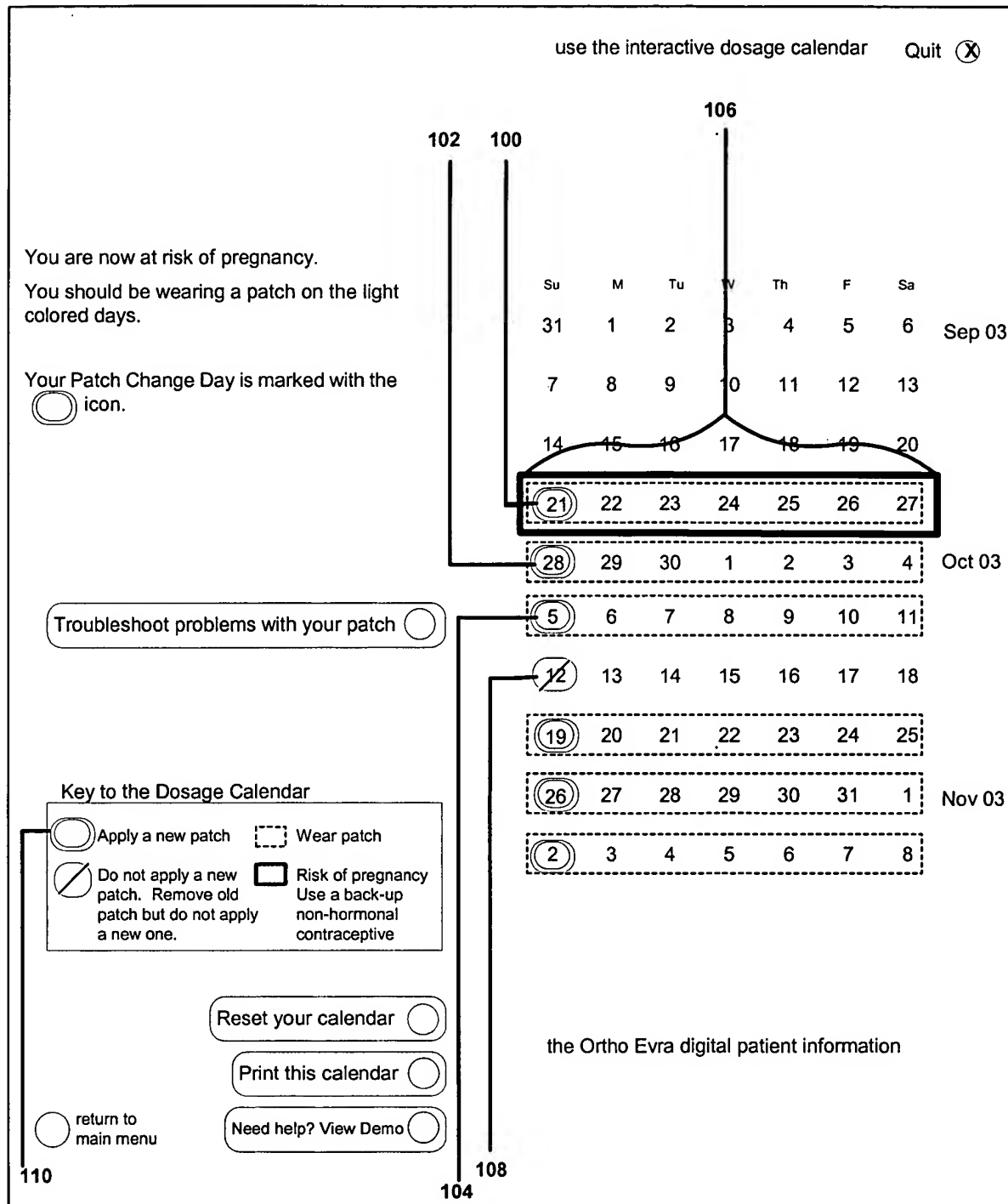
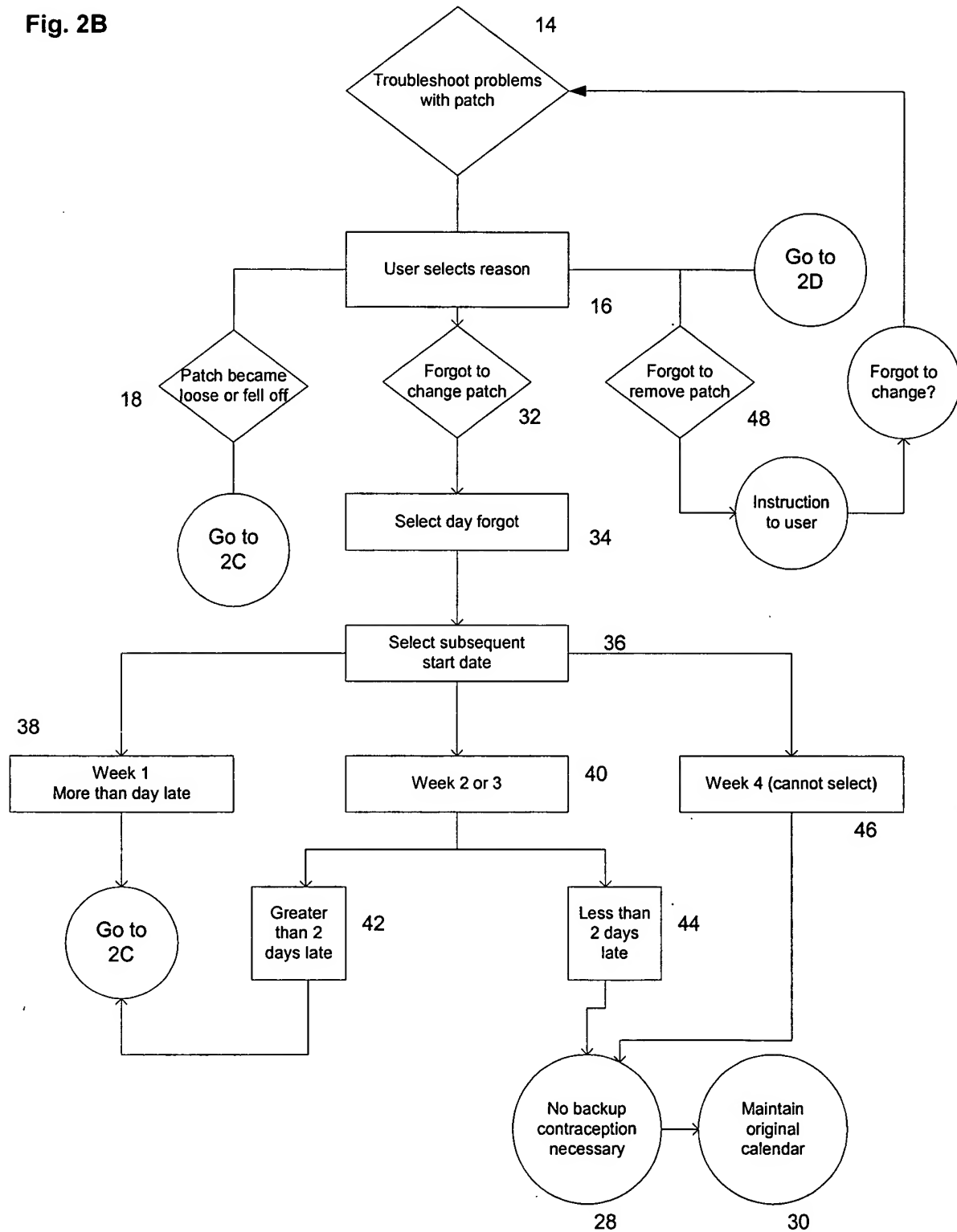


Fig. 2A(5)

Fig. 2B





SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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use the interactive dosage  
calendar
 Quit ☒

**This is your dosage calendar**

You should be wearing a patch on the light colored days.

Your Patch Change Day is marked with the icon.

Troubleshoot problems with your patch ☐

**Key to the Dosage Calendar**

<input type="radio"/> Apply a new patch <input checked="" type="radio"/> Do not apply a new patch. Remove old patch but do not apply a new one.	<input type="checkbox"/> Wear patch <input type="checkbox"/> Risk of pregnancy Use a back-up non-hormonal contraceptive
--	--

☐ return to main menu

Su	M	Tu	W	Th	F	Sa	
<input checked="" type="radio"/> 14	15	16	17	18	19	20	
<input checked="" type="radio"/> 21	22	23	24	25	26	27	
<input checked="" type="radio"/> 28	29	30	1	2	3	4	Oct 03
<input checked="" type="radio"/> 5	6	7	8	9	10	11	
<input checked="" type="radio"/> 12	13	14	15	16	17	18	
<input checked="" type="radio"/> 19	20	21	22	23	24	25	
<input checked="" type="radio"/> 26	27	28	29	30	31	1	Nov 03
<input checked="" type="radio"/> 2	3	4	5	6	7	8	
<input checked="" type="radio"/> 9	10	11	12	13	14	15	
<input checked="" type="radio"/> 16	17	18	19	20	21	22	

the Ortho Evra digital patient information

Fig. 2B(1)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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[use the interactive dosage calendar](#)
[Quit \(X\)](#)

**What problem are you having with your Ortho Evra™ Patch?**

☐ Your patch became loose or fell off.

☐ You forgot to change your patch.

☐ You forgot to remove your patch.

Su	M	Tu	W	Th	F	Sa
<input type="radio"/> 14	15	16	17	18	19	20
(21)	22	23	24	25	26	27
(28)	29	30	1	2	3	4
(5)	6	7	8	9	10	11
(12)	13	14	15	16	17	18
(19)	20	21	22	23	24	25
(26)	27	28	29	30	31	1
(2)	3	4	5	6	7	8
(9)	10	11	12	13	14	15
(16)	17	18	19	20	21	22

Oct 03

Nov 03

The interactive calendar is designed to troubleshoot simple patch problems. If you have more than one dosage problem within a 28 day patch cycle, you may be at risk for pregnancy and should talk to your healthcare professional immediately.

**Key to the Dosage Calendar**

☐ Apply a new patch

☒ Do not apply a new patch. Remove old patch but do not apply a new one.

Wear patch

Risk of pregnancy. Use a back-up non-hormonal contraceptive

☐ Reset your calendar

☐ Print this calendar

☐ return to main menu

☐ Need help? View Demo

the Ortho Evra digital patient information

Fig. 2B(2)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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☐ use the interactive dosage calendar

What problem are you having with your Ortho Evra™ Patch?

☐ Your patch became loose or fell off

☐ You forgot to change your patch.

☐ You forgot to remove your patch.

Su	M	Tu	W	Th	F	Sa
<input checked="" type="radio"/> 14	15	16	17	18	19	20
<input checked="" type="radio"/> 21	22	23	24	25	26	27
<input checked="" type="radio"/> 28	29	30	1	2	3	4
<input checked="" type="radio"/> 5	6	7	8	9	10	11
<input checked="" type="radio"/> 12	13	14	15	16	17	18
<input checked="" type="radio"/> 19	20	21	22	23	24	25
<input checked="" type="radio"/> 26	27	28	29	30	31	1
<input checked="" type="radio"/> 2	3	4	5	6	7	8
<input checked="" type="radio"/> 9	10	11	12	13	14	15
<input checked="" type="radio"/> 16	17	18	19	20	21	22

Oct 03

Nov 03

The interactive calendar is designed to troubleshoot simple patch problems. If you have more than one dosage problem within a 28 day patch cycle, you may be at risk for pregnancy and should talk to your healthcare professional immediately.

**Key to the Dosage Calendar**

☐ Apply a new patch

☒ Do not apply a new patch. Remove old patch but do not apply a new one.

☐ Wear patch

☐ Risk of pregnancy Use a back-up non-hormonal contraceptive

☐ Reset your calendar

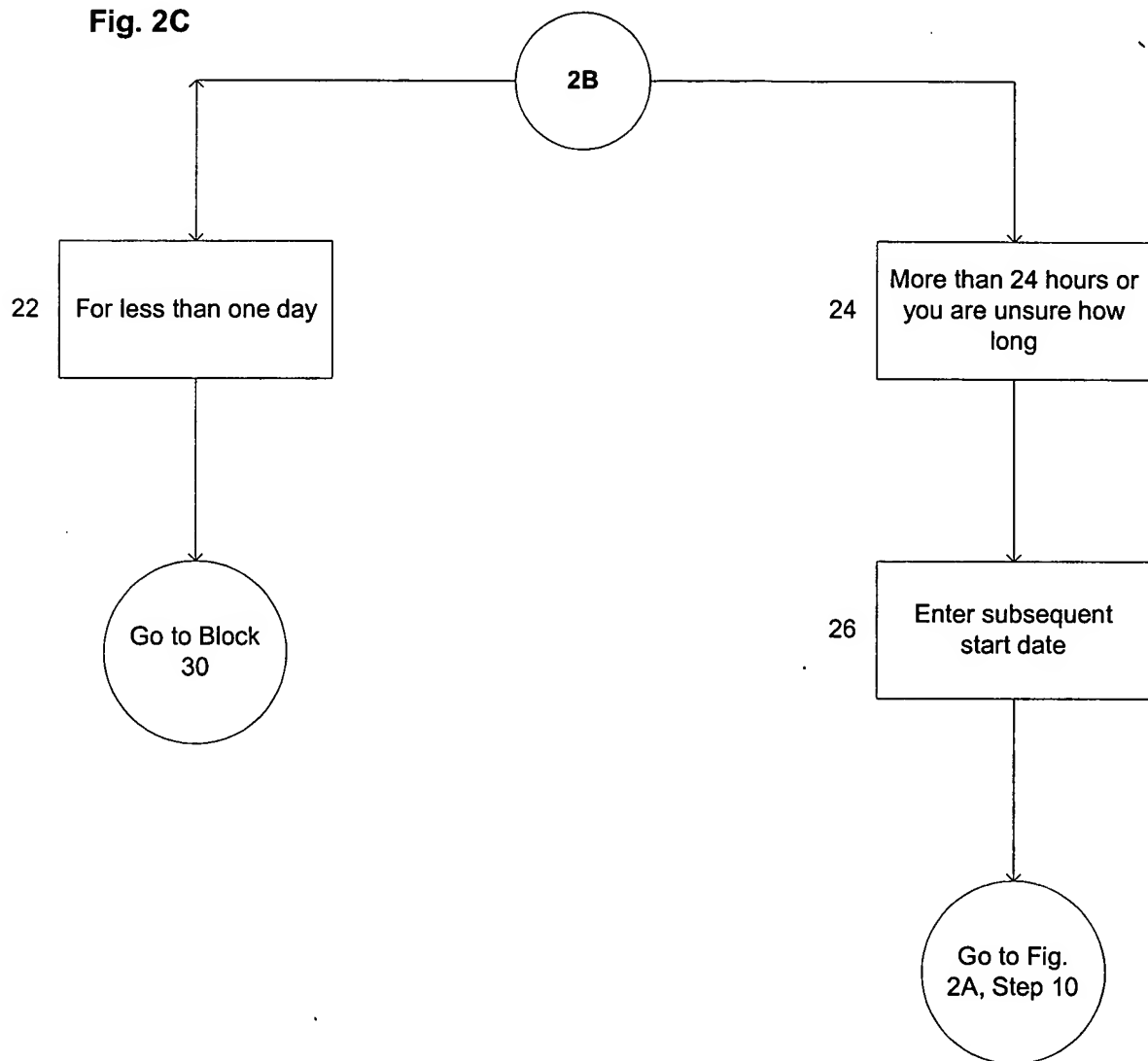
☐ Print this calendar

☐ return to main menu

☐ Need help? View Demo

the Ortho Evra digital patient information

Fig. 2B(3)



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use the interactive dosage calendar      Quit (X)

Your patch has become loose or fell off

For less than one day. ☐

For more than one day  
(for you are unsure for how long) ☐

Troubleshoot other problems ☐

Su	M	Tu	W	Th	F	Sa
<input type="radio"/> <del>14</del>	15	16	17	18	19	20
<input type="radio"/> (21)	22	23	24	25	26	27
<input type="radio"/> (28)	29	30	1	2	3	4
<input type="radio"/> (5)	6	7	8	9	10	11
<input type="radio"/> <del>12</del>	13	14	15	16	17	18
<input type="radio"/> (19)	20	21	22	23	24	25
<input type="radio"/> (26)	27	28	29	30	31	1
<input type="radio"/> (2)	3	4	5	6	7	8
<input type="radio"/> <del>9</del>	10	11	12	13	14	15
<input type="radio"/> (16)	17	18	19	20	21	22

Oct 03
Nov 03

**Key to the Dosage Calendar**

☐ Apply a new patch

☒ Do not apply a new patch. Remove old patch but do not apply a new one.

Wear patch

Risk of pregnancy  
Use a back-up non-hormonal contraceptive

Reset your calendar ☐

Print this calendar ☐

☐ return to main menu

Need help? View Demo ☐

the Ortho Evra digital patient information

Fig. 2C(1)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
FUTURE DRUG USE RESULTING FROM DOSAGE ALTERATION

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use the interactive dosage calendar Quit ☒

**Your patch has become loose  
or fell off for more than one day**

***You are now at risk of pregnancy.***

If your patch fell off for more than one day, you are at risk of pregnancy and need to start a new patch calendar cycle immediately

Click on the day you have applied (or will apply) a new patch

Troubleshoot problems with your patch ☐

Key to the Dosage Calendar

<input type="radio"/> Apply a new patch	<input type="checkbox"/> Wear patch
<input checked="" type="radio"/> Do not apply a new patch. Remove old patch but do not apply a new one.	<input type="checkbox"/> Risk of pregnancy Use a back-up non-hormonal contraceptive

Reset your calendar ☐

Print this calendar ☐

☐ return to main menu

Need help? View Demo ☐

Su	M	Tu	W	Th	F	Sa	
<input type="radio"/> <input checked="" type="radio"/> 14	15	16	17	18	19	20	
<input checked="" type="radio"/> 21	22	23	24	25	26	27	
<input checked="" type="radio"/> 28	29	30	1	2	3	4	Oct 03
<input checked="" type="radio"/> 5	6	7	8	9	10	11	
<input checked="" type="radio"/> 12	13	14	15	16	17	18	
<input checked="" type="radio"/> 19	20	21	22	23	24	25	
<input checked="" type="radio"/> 26	27	28	29	30	31	1	Nov 03
<input checked="" type="radio"/> 2	3	4	5	6	7	8	
<input checked="" type="radio"/> 9	10	11	12	13	14	15	
<input type="radio"/> <input checked="" type="radio"/> 16	17	18	19	20	21	22	

the Ortho Evra digital patient information

Fig. 2C(2)

SYSTEM AND METHOD FOR VISUALLY PRESENTING DIGITAL PATIENT INFORMATION FOR  
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use the interactive dosage calendar Quit (x)

This is your dosage calendar

**You are now at risk of pregnancy.**

You should be wearing a patch on the light colored days.

Your Patch Change Day is marked with the icon.

Troubleshoot problems with your patch

**Key to the Dosage Calendar**

Apply a new patch Do not apply a new patch. Remove old patch but do not apply a new one.	Wear patch Risk of pregnancy Use a back-up non-hormonal contraceptive
---	--

Reset your calendar 
Print this calendar

Need help? View Demo

return to main menu

the Ortho Evra digital patient information

Su	M	Tu	W	Th	F	Sa	
31	1	2	3	4	5	6	Sep 03
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	1	2	3	4	Oct 03
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31	1	Nov 03
2	3	4	5	6	7	8	

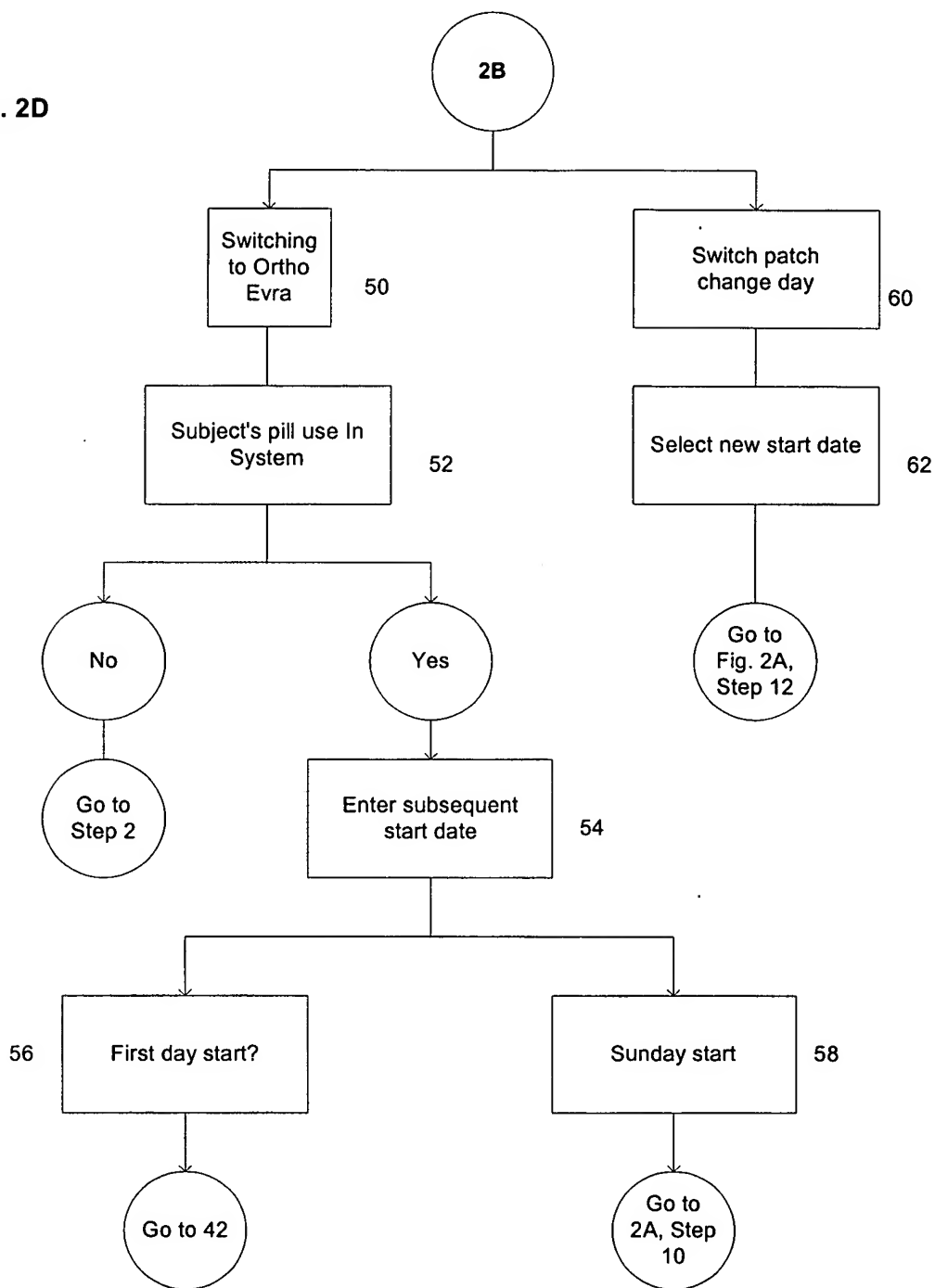
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Fig. 2C(3)

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Fig. 2D





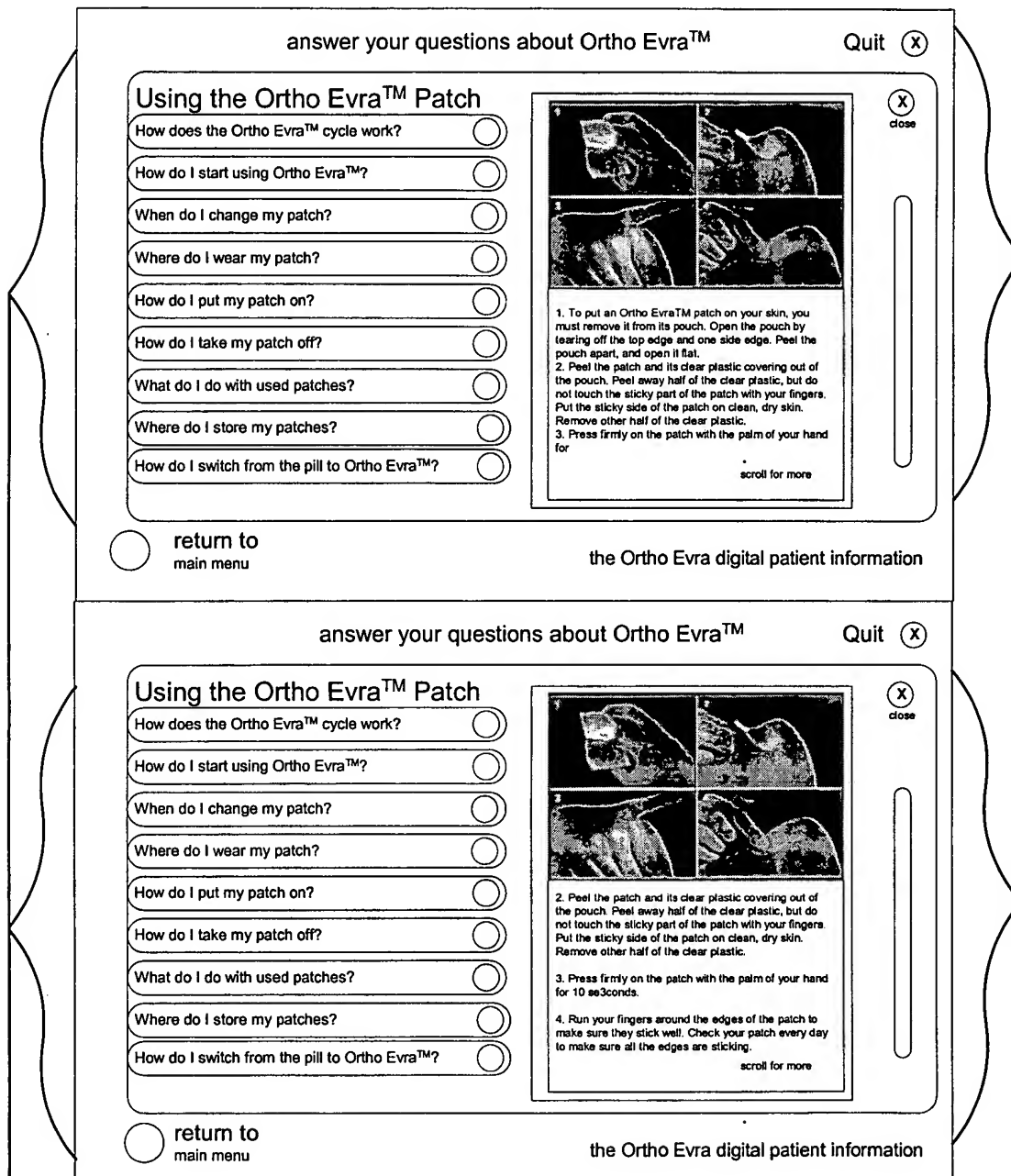


Fig. 3